

## PROMET@work

Today, more than ever, developments in the economic environment create constant pressure to change and restructure both operational and organizational activities as a means of maintaining one's own competitiveness and increasing it in the longer term. Of particular importance in this context are the processes on which the value chain is based. Only a thorough knowledge of one's processes and their costs enables synergetic effects to be identified and the efficiency and effectiveness of business procedures improved: here the pivotal factor is "process reengineering". Optimal support is provided by PROMET@work – a combination of the PROMET<sup>®</sup> method and the SemTalk tool. Further information is available at [www.promet-web.com](http://www.promet-web.com).

### PROMET<sup>®</sup> – the methodical road to success

In order to undertake and complete projects successfully, a systematic approach is essential. To fulfill this requirement, the Institute of Business Informatics at the University of St. Gallen has created the concept of Business Engineering, which has been developed further by the University's Competence Centers in close collaboration with business and industry. On the basis of this concept, The Information Management Group (IMG) has developed the PROMET<sup>®</sup> (PROcess METHod) methodology together with the University. This is a pragmatic refinement of the engineering concept, providing templates and procedures for common types of projects and project situations.

### SemTalk – an expansion of MS Visio with the addition of process modeling functions

SemTation GmbH's SemTalk tool is based on Microsoft (MS) Visio and supports process documentation and analysis. SemTalk comes into its own in those situations where the capabilities of dynamic process modeling by and with Visio are no longer effective. SemTalk combines the powerful visualization functionality of Visio with the performance capabilities of a professional modeling tool, thereby supporting supplementary

functions in Visio:

- Versatile, sophisticated navigation structure in and between models
- Model logic and consistency checks
- Reporting functions
- HTML generation
- Interfaces, e.g. to MS Word, MS PowerPoint and MS Excel
- Integration and company-specific adaptation of SAP reference models
- Simulation of processes
- XML instead of proprietary databases

### PROMET@work – Process modeling based on PROMET<sup>®</sup> with SemTalk tool

is a combination of the PROMET<sup>®</sup> method and the SemTalk tool, i.e. it permits a holistic, method- and tool-based approach to process analysis and documentation. Users can therefore learn how to use PROMET<sup>®</sup> intuitively within a comparatively short space of time; they are presented not only with a procedural structure which is clearly defined in terms of both time and logic but also with complete process documentation. This documentation can be made available to users, either in the form of an electronic organization manual by way of HTML export or as a printed manual by means of a Word interface.



## Price list

The PROMET@work software is available as a package solution in conjunction with the PROMET<sup>®</sup> method (in the web-based form PROMET@web):

Type and number of licenses	\$
1 single workstation license PROMET@work for existing PROMET@web licensees	2.000
1 single workstation license PROMET@work and PROMET@web	3.000
5 licenses PROMET@work and PROMET@web + 1 day of inhouse training	10.000

Annual maintenance costs (optional): 18 percent of the list price

No responsibility is taken for the correctness of these prices, which are subject to amendment. The final prices will be indicated in our direct offer.

*Important note: In order to use PROMET@work, the basic installation which you require is Visio 2002 or Visio 2003 (not included in the package price).*

## List of clients (extract)

- Bank Julius Bär (Switzerland)
- CCEAG / Coca Cola (Germany)
- DaimlerChrysler Automotive Slovakia (Slovakia)
- DKSH (Switzerland)
- Dornier Consulting (Germany)
- Fuchs Informatik (Switzerland)
- InfraServ Gendorf (Germany)
- SIG (Switzerland)
- St. Gallisch Appenzeller Kraftwerke (Switzerland)
- Sulzer Metco (Switzerland)
- Team Steffenhagen (Germany)
- Trimedia Communications (Germany)
- Winterthur Versicherungen (Switzerland)

## About us

### The Information Management Group (IMG)

IMG, the international management consulting company headquartered in St. Gallen (Switzerland), specializes in the application of innovative business models to processes and systems. In doing so, it makes use of state-of-the-art tools, in-depth process know-how and many years' experience in numerous fields of business and industry. Its approach is based on the Business Engineering concept and ensures maximum reliability and security no matter how complex the project.

### Contact person:

The Information Management Group  
Herbert Wetzel  
Fürstenlandstrasse 101  
CH-9014 St. Gallen  
Switzerland  
Phone: ++41 +71 274 81 11  
Mobile: ++49 +171 262 81 40  
E-Mail: herbert.wetzel@img.com  
Additional information is available at:  
[www.img.ch](http://www.img.ch)  
[www.promet-web.com](http://www.promet-web.com)

The Sementation GmbH operates a network of experts, each with more than ten years' experience in the fields of business process modeling, consulting and implementation.

Additional information is available at:  
[www.semtation.de](http://www.semtation.de)

### Contact person:

Sementation GmbH  
Christian Fillies  
Bredower Strasse 145  
D-14612 Falkensee  
Germany  
Phone: ++49 +331 200 56 341  
Mobile: ++49 +173 899 68 01  
E-Mail: cfillies@semtalk.com